



Kidney Research UK Christmas Carol Concert 2025

Sponsorship opportunities



The logo for Kidney Research UK, featuring a stylized kidney shape in white with the text "Kidney Research UK" in white on a purple background.

Kidney Research UK

As the leading kidney research charity in the UK, nothing is going to stop us in our urgent mission to end kidney disease.

We fund cutting edge research that will accelerate discoveries to change lives. We're dedicated to preventing people from developing kidney disease, protecting against kidney failure and transforming treatments.

It is estimated that 7.2 million people in the UK are living with kidney disease. Tens of thousands face the physical, emotional and financial burden of dialysis. There is currently no cure, and we urgently need to turn the tide, for every single person facing a future affected by kidney disease. Only research will end this, and nobody can do it but us. With your support, we can offer patients and their families hope for the future, by striving for the day when everyone lives free from kidney disease.



On Tuesday 9 December, we will be hosting a special and enchanting event bringing together over 400 important guests for a night of heartwarming musical performances by live choirs, moving readings by our ambassadors and a fabulous wine and mince pie reception. The evening will also feature a silent auction and an amazing prize giving draw.

Join us in being a part of making extraordinary change happen

We are delighted to offer you the opportunity to partner with us and become a sponsor for this event.

With a chance to place your brand in front of a captive audience of corporate partners and high-value supporters, we have a range of sponsorship packages available. Please browse the next pages to explore the opportunities. We would also love to work with any prospective sponsors and come up with a tailored package to suit you.

Your support at the Christmas concert will make change happen – bringing help and hope to millions of people.





Sponsorship packages

Headline sponsor - £5000 +VAT (x1)

- Recognition as the event's headline sponsor, with logo and website link featured on our dedicated Christmas Carol Concert webpage.
- Prominent listing on our online silent auction platform – accessed by guests on the night and our wider supporter base during event week.
- Full page, full colour advert* in our on the night printed event programme.
- Acknowledgement on the programme's sponsor page.
- Ten tickets to attend the Christmas Carol Concert.
- Your support acknowledged through the Kidney Research UK social channels, which have over 100k followers and a monthly reach of over one million.
- A special thank you in our pre and post event communications and on the night of the event.

Silver sponsor £2500 +VAT

- Recognition as a silver sponsor, with logo and website link featured on our dedicated Christmas Carol Concert event webpage.
- Featured listing on our online silent auction platform – accessed by guests on the night and our wider supporter base during event week.
- Half page, full colour advert* in our on the night printed event programme.
- Acknowledgement on the programme's sponsor page.
- Five tickets to attend the Christmas Carol Concert.
- Your support acknowledged through the Kidney Research UK social channels, which have over 100k followers and a monthly reach of over one million.
- A special thank you in our pre and post event communications.



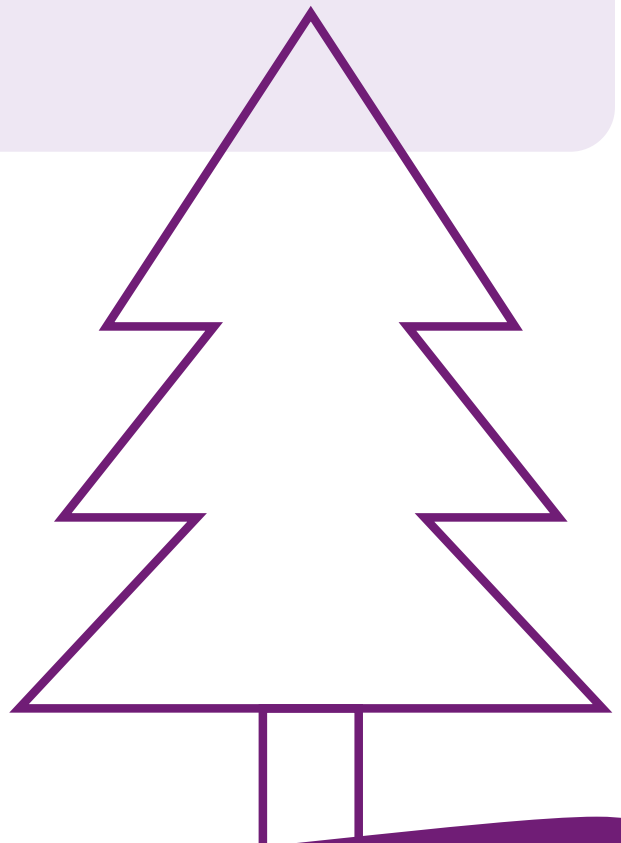


Food sponsor £500 +VAT

- Recognition as a food sponsor, with logo and website link featured on our dedicated Christmas Carol Concert event webpage.
- Quarter page, full colour advert* in our on the night printed event programme.
- Acknowledgement on the programme's sponsor page.
- Five tickets to attend the Christmas Carol Concert.
- Your support acknowledged through the Kidney Research UK social channels, which have over 100k followers and a monthly reach of over one million.

Drinks sponsor £1000 +VAT

- Recognition as a drinks sponsor, with logo and website link featured on our dedicated Christmas Carol Concert event webpage.
- Quarter page, full colour advert* in our on the night printed event programme.
- Acknowledgement on the programme's sponsor page.
- Five tickets to attend the Christmas Carol Concert.
- Your support acknowledged through the Kidney Research UK social channels, which have over 100k followers and a monthly reach of over one million.





Other ways to support

Event programme advertising space

Our on the night printed A5 event programme (given out to over 400 guests on the evening), will feature advertising space for companies to promote their business and show support for the cause. Artwork must be designed and sent to Kidney Research UK.

- **£750+VAT – Full page, full colour advertisement space***
- **£500+VAT – Half page, full colour advertisement space***
- **£250+VAT – Quarter page, full colour advertisement space***

*All advertising artwork must be supplied by sponsor.

Donate a prize

The evening will feature a special prize draw and a silent auction which will run from the beginning of December which will be hosted on an online fundraising platform dedicated to the event.

All items and experiences will be featured on the site and can be tailored to acknowledge the person or company who donated the gift, including images, copy and links to external websites.

We would be grateful for any contributions towards our auction to help us raise vital funds at the event.

Make a donation

All donations are welcomed and will make a huge difference to our fundraising targets and the lives of kidney patients.

To give a gift please visit:

www.kidneyresearchuk.org/christmas-carol-concert

Attend the event

Tickets are available to attend this event. More information can be found here:



<https://www.kidneyresearchuk.org/christmas-carol-concert>

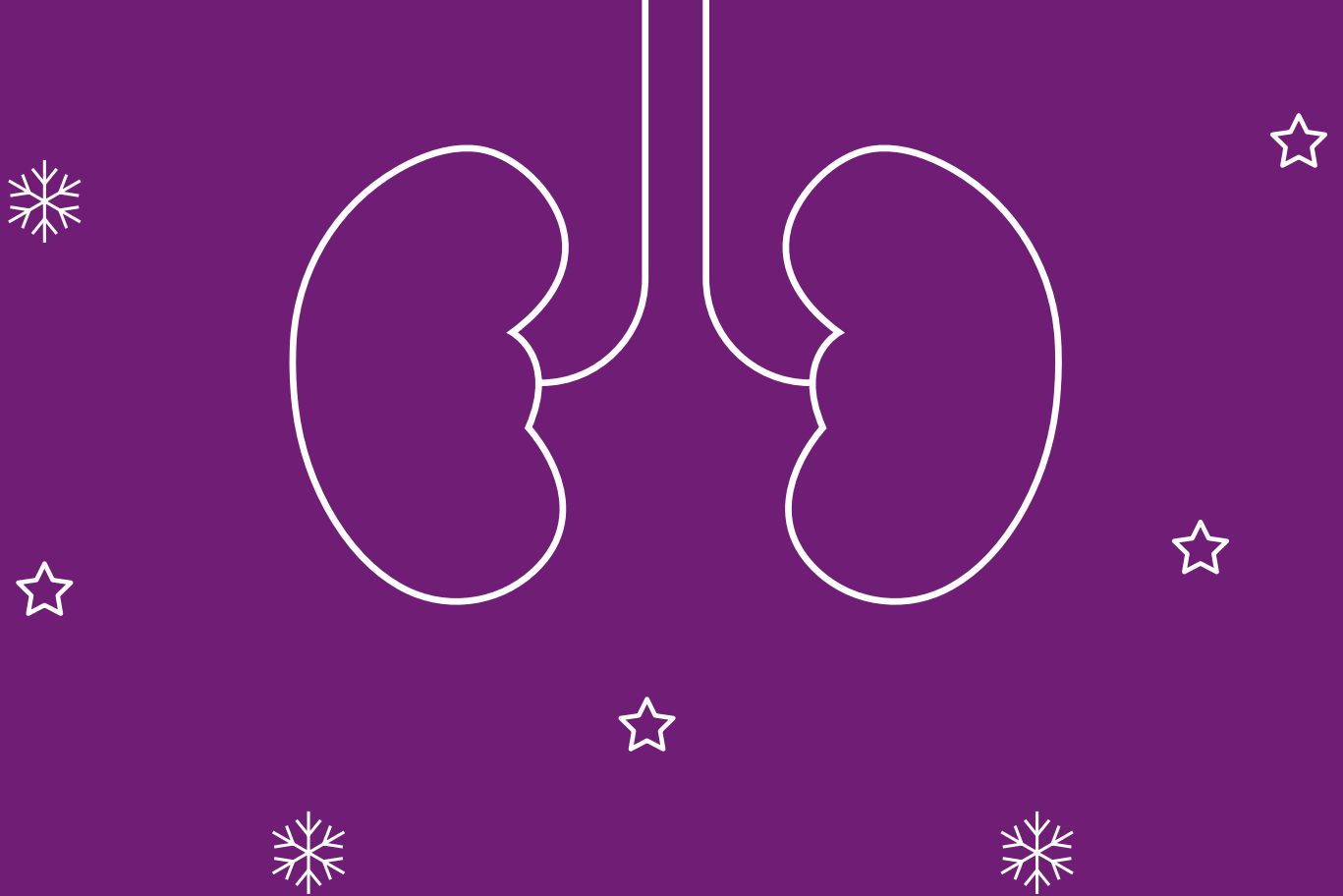
Become a corporate partner

We're proud to be working with organisations from a variety of sectors, of different sizes and both local and national businesses. Our partnership development manager will work with you to develop a tailored programme that links our lifesaving research with your company's long-term objectives.

For more information please contact: corporate@kidneyresearchuk.org







To explore opportunities or support the event please contact:

Sarah Gibling - Special events manager
specialevents@kidneyresearchuk.org

Registered charity no. 252892. Registered office:
Stuart House, City Road, Peterborough PE1 1QF.



Registered with
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